



Top, jacket, and necklace, all Forever New

How GUTSY Would You Go for FASHION?

Bold trends look great on the runway, but do they cut in the real world? *Cosmo* challenged India's top fashion bloggers to take these tricky trends to the streets!

By Priyam Chaturvedi

Srish

www.stylefashionetc.in

Trend: *Clashing Neons*

"I've always liked this trend on the runway, but thought it was too bold to try in real life. When *Cosmo* challenged me to try it, I was a little nervous, but am so glad I did it. I felt sexy in my colour-clashing outfit, and almost like a celebrity, with people looking at me. One girl even came up to me to compliment my outfit. I'll definitely wear more bold hues from now on."

Gia Kashyap

www.giasaysthat.com

Trend: *Embellished Eyebrows*

"As soon as I placed the mirrors above my brows, I knew it was going to be a day of major attention. On the streets, people stared at me, many giggling and pointing. It did take me a while to get used to all the attention, but when I stopped caring, I ended up enjoying myself. If I were to try this look in real life, I'd make it a lot more subtle."



(Srish and Rasma Bhasin) Photographer: ANIRUDDH PARWA



Headgear,
MaiMai by
Maiti Shahani

Karishma Rajani
purple-peepto.es.blogspot.in

Trend: *Over-the-Top
Headgear*

“Stand-out accessories have always been part of my style, so I instantly accepted the challenge to wear this headgear. As usual, a lot of staring came my way, but I didn’t mind that too much. One guy took a good look at my headgear and directed me to a nearby garden—he thought it made more sense there. But I really liked wearing it. I’ll definitely try this again!”



Kavya D’Souza
www.streakhuefall.com

Trend: *Black Lipstick*

“While I’ve had an age-old affair with burgundy and berry lips, I never dared to tread the black-lips path. I was quite hesitant to try it, but I surprised myself with the confidence I experienced once I actually wore the black lippy and walked down the streets. A pair of hand-me-down earrings from grandma and hair slicked back—a couple of friends thought I looked very Frida Kahlo-esque! I’ll definitely go back to this trend whenever I feel the need to unleash my alter ego.”

(Kavya) Photographer: NIKHIL NAIR; Make-up: VIRGINIA FOR FAT MU, Mumbai



Mono sleeve jacket and skirt, both Mrinalini

Rasna Bhasin

www.cantsaywhatisay.tumblr.com

Trend: The Mono-Sleeve Jacket

"It took me 20 minutes and my mother's help to figure out how to wear the mono sleeve jacket...and even then I ended up wearing it the wrong way! As soon as I stepped out wearing it, I knew people were staring at me. One lady actually thought it was some kind of sling for a broken arm. This challenge was a lot of fun. Will I wear the jacket again? If I ever have to refrain myself from using my phone, then yes!"

Anushka Hajela

www.bombaybubble.com

Trend: Pyjamas as Outerwear

"To be truthful, I was a little shy to try this trend. I'd loved it on the runway, but wasn't sure how people would react. When I walked into Starbucks in them, there was a certain amount of 'Oh God, I'm walking into Starbucks in my Pyjamas!' But, luckily, aside from a couple of quick glances, nobody's reaction was out of the ordinary. The challenge was a success, and I can't wait to try this again (will shop for more chic pyjama suits now)!"